MAY 1999

# THE NILSON REPORT

ISSUE

692

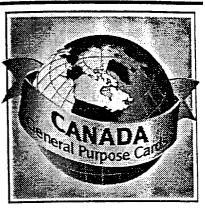
FOR 29 YEARS, THE LEADING PUBLICATION COVERING CONSUMER PAYMENT SYSTEMS WORLDWIDE

CANADA RESULTS — 1998 The number of global brand general purpose credit cards issued in Canada totalled 37.9 million at year-end, up 13% over 1997. (tum to page 8)

**VIRTUAL CARDS** Several dozen issuers in North America, Europe, and Australia have used the Internet as a distribution channel to open more than ... (tum to page 9)



U.S. Bancorp, ranked 32nd in the United States among processors of transactions on credit and debit ... (turn to page 4)



POS TERMINALS
WORLDWIDE

Market Shares of Shipments 1998

by Region

United States ......35%
Europe .........15%
Asia/Pacific ........15%
Latin America ........9%
Canada .............4%

Mideast/Africa.....3%

**CARD REGISTRATION IN-HOUSE** Card protection programs can be a profit center when operated in-house by issuers with at least three million accounts according to consultant ... (turn to page 9)

### POS TERMINAL SHIPMENTS WORLDWIDE

The 49 manufacturers of stand-alone credit/debit card-authorization terminals shipped nearly ... (turn to page 5)

BIOMETRIC PAYMENT TERMINAL Sagem's MorphoTouch payment terminal can read mag-stripe, chip-card, and biometric data for various ... (tum to page 5)

**VOICE FX SERVICE BUREAU** A completely automated remote service that takes credit card applications over the phone using interactive ... (turn to page 10)

**DE LA RUE FORTAS CARD** A more durable and versatile replacement for standard polyvinylchloride (PVC) plastic and associated composites ... (turn to page 4)

**FOURTH 50 BANK CARDS** Visa and MasterCard credit card issuers that ranked 151 through 200 largest based on year-end 1998 outstandings are listed on p. 10.

ALSO INSIDE: Smart Cards, What the Experts Say: Michael D.S. Harris -4 Fast Facts & Job Mart -2, 3

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• FAX (805) 983-0792

### FAST FACTS TEACTS FAST FACTS FAST FACTS FAST FACTS FAST FACTS

**DESTINY SOFTWARE** has licensed software to Fleet Credit Card Services to manage credit card applications received over the Internet. Lucinda Duncalfe is CEO at Destiny, (610) 834-0308, fax (610) 834-0540. Tom Evich is VP at FCCS, (215) 444-2826, fax (215) 444-2566.

**BANK ONE** is the first purchasing-card issuer to use WebPurchasing, an alliance of Clarus Corp., Microsoft, and MasterCard. Steve Jeffery is CEO at Clarus, (770) 291-3900, fax (770) 291-8573. Anna Rumsey is First VP at Bank One, (312) 732-3368, fax (312) 732-1485. Michael Kim is Prod. Mgr. at Microsoft, (425) 703-0403, fax (425) 936-7329.

**TOTAL SYSTEM SERVICES** will process the private-label credit card portfolio of apparel chain Nordstrom. TSYS already handles Nordstrom's Visa card portfolio. Phil Tomlinson is Pres. at TSYS, (706) 649-4178, fax (706) 649-2456. Fern Swanson is IT Mgr. at Nordstrom, (303) 397-4777, fax (303) 397-4775.

HITACHI AMERICA will offer third-party service bureau processing to issuers of Mondex electronic-purse cards in the U.S. First client will be Comerica Bank. Sosei Katsumoto is Mktg. Mgr. at Hitachi, (650) 244-7565, fax (650) 244-7680. Michael Tempora is VP at MasterCard, (914) 249-5452, fax (914) 249-4212.

ORGA CARD SYSTEMS, smart card specialists, will jointly develop a smart card reader with Axiohm American Magnetics, mag-stripe card reader manufacturer. Keith Jentoft is VP at AAM, (612) 784-0222, fax (612) 784-0999. Sigi Eichinger is President at Orga USA, (610) 993-9810, fax (610) 993-8641.

**MAG-TEK** has manufactured a secure mag-stripe card reader to be used for Internet transactions. Data from the mag-stripe is captured, encrypted, and transmitted to the merchant. The new reader can support digital signatures, SSL, PKI, DUKPT, and Triple DES encryption. Tom McGeary is Pres., (310) 631-8602, fax (310) 631-3956.

FIRST DATA CORP. has received clearance from the Department of Justice for its proposed acquisition of the outstanding public shares of Paymentech, fourth largest bank card acquirer in the U.S.

NACHA (National Automated Clearing House Assoc.) reports 9.8 million electronic-data interchange transactions of the CTX-type worth more than \$451 billion in payments were settled through the ACH last year. Elliott McEntee is CEO. (703) 561-3955. fax (703) 787-0996.

AMERICAN EXPRESS has licensed to MasterCard, Orga, Discover, De La Rue, Proton, Microsoft, Europay, HTEC, IBM, Sun Microsystems, Continental Airlines, Cards Etc., and Tesa Entry Systems its smart card multiple application framework for travel & entertainment and other transactions. Visa expects to become a licensee. Glenn Weiner is VP at Amex, (212) 640-7919, fax (212) 619-8638.

**M&I DATA SERVICES** has signed a reseller agreement with cash-dispenser manufacturer Tidel. Michael Hudson is EVP at Tidel, (972) 484-3358, fax (972) 484-1014. Frank D'Angelo is SVP at M&I, (414) 357-2330, fax (414) 357-9259.

**CREDITRUST**, subprime marketing specialist, has signed a definitive agreement to acquire United Credit Card Bank for \$2.3 million in cash. The bank will be renamed Creditrust National Bank and moved to Delaware. Joseph Rensin is Pres. at Creditrust, (410) 594-7000, fax (410) 594-9616.

JCPENNEY will sell its store credit card program, a portfolio with 14 million active accounts and \$4.55 billion in outstandings. Charles Brown is Dir. Credit, (972) 960-4505, fax (972) 789-8246.

**IDENTICATOR TECHNOLOGY** and MasterCard's test of fingerprint scanning for access control at the association's corporate headquarters will be expanded to include purchases at the company's cafeteria. Joel Lisker is SVP at MasterCard, (914) 249-5188, fax (914) 249-4256. Oscar Pieper is Pres. at IDT, (650) 873-8650, fax (650) 873-8653.

### JOB MART — POSITIONS AVAILABLE Subscribers pay \$300 per 100 wards (nonsubscribers \$500) for Job Mart positions.

### TRITON SYSTEMS

The leading provider of off-premises

ATMs is seeking candidates for the

following positions: International Business Development
Director will be responsible for the development and
execution of Triton's global business plan. A track record
in developing new, worldwide distribution channels.
Location in Atlanta is preferred. European Sales Director
to focus on the emerging U.K. marketplace while
establishing distribution throughout Europe. Experience
selling payment solutions to retail, financial and
distributor channels. Location in London preferred.
Director of Marketing will be a key position in driving
Triton's strategic initiatives and overall business plan.
Experience in building both a marketing plan and the

organization to support it. Location in Atlanta. Marketing Communications Specialist/Manager will handle the company's marcomm activities. Experience in directing trade show, public relations, advertising, and other sales support activities. Location in Atlanta or Long Beach, Miss. Product Manager will have both hands-on and management responsibility for Triton's product lines. Experience in product marketing and coordination of projects with engineering and other departments is essential. Triton Systems has been named one of the fastest growing privately held companies for the past two years by Inc. Magazine. Please fax resumes to: Triton Jobs at (770) 428-7806. Corrected fax number from prior issue #688 (please resend resume if necessary).

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METRIS COMPANIES, parent of Direct Merchants Credit Card Bank, has announced a 2-for-1 stock split to be distributed June 15. Shares trade on the NYSE:MXT. David Wesselink is CFO, (612) 525-5094, fax (612) 593-4733.

FIRST USA, second largest bank credit card issuer in the U.S., has purchased \$112 million in outstandings (130,000 Visa credit card accounts) from Carolina First. Joe Venuti is SVP at First USA, (302) 282-6308, fax (302) 884-8310.

**E-COMMERCE EXCHANGE**, an Internet payment gateway service, will offer its merchant clients financing from LeasecommDirect to create Web storefronts: Leasecomm specializes in financing products (including POS terminals) in the \$500 to \$10,000 range. Darrin Ginsberg is CEO at ECX, (949) 367-1554, fax (949) 367-9745. Stephen Obana is VP at Leasecomm, (510) 490-8883, fax (510) 490-0907.

**ELECTRONIC MERCHANT SYSTEMS**, an ISO operating in 100 U.S. cities, will use Skipjack Merchant Services as its Internet payment-gateway technology provider for secure payment-card processing. John Rahilly is Pres. at EMS, (216) 524-0900, fax (216) 524-9582. Brian Griffin is VP at SMS, (513) 563-2907, fax (513) 563-9790.

STATE FARM FINANCIAL SERVICES, a federal savings bank, has opened for business offering checking accounts and ATM cards to employees, agents, and staff. Credit cards will be offered nationwide beginning next year. Stan Ommen is CEO, (309) 766-4698, fax (309) 763-7011.

HEARTLAND PAYMENT SYSTEMS, 27th largest acquirer of payment-card transactions in the U.S., will offer its merchants the Internet payment-gateway services of CyberSource. John Waldron is VP at HPS, (614) 527-0655, fax (614) 527-0664. Tom Clements is Dir. Channel Sales at CyberSource, (408) 260-6020, fax (408) 241-8270.

FIRST FINANCIAL NETWORK It was incorrectly stated in issue 691 of The Nilson Report that First Financial Network, Inc. of Oklahoma city was an affiliate of RLG Holdings, LLC. FFN is wholly owned by Bliss Morris, President & CEO. FFN recently performed the sale of the first charge-off credit card portfolio for a major Canadian financial institution valued at \$34 million (Can). (405) 748-4100, fax (405) 748-4111.

CONCORD EFS, an acquirer of bank card transactions and 'the owner of the Mac EFT system along with other payment industry transaction-processing businesses, reports first quarter revenue of \$170.2 million, up 26%. Ed Labry is Pres., (901) 371-8011, fax (901) 371-8157.

**STAR SYSTEM** will be the brand used by H&S Holdings, the new company formed by the merger of the Star and Honor shared regional EFT systems. Ronald Congemi is CEO at H&S, (407) 659-6689, fax (407) 659-6681.

**INTELL-A-CHECK** offers a Windows-based electronic check writing application to let companies accept check payments over the Internet, phone, fax, and voice response unit. Louis Obssuth is Pres., (973) 844-9100, fax (973) 844-1281.

**TELECASH KOMMUNIKATIONS-SERVICE**, card payment transaction processor in Germany, will license software from Xcert International in the U.S., provider of applications for business-to-business commerce over the Internet. Thomas Nolan is CEO at Xcert, (925) 274-9300, fax (925) 974-0657. Rudolf Klos is Group Manager at TeleCash, 49 (711) 162-64851, fax 49 (711) 221-958.

MCI WORLDCOM has acquired Equifax's 34% equity position in Brazil's Proceda Tecnologia e Informatica, a data processing firm doing business for Unnisa, an Equifaxowned cardholder processor. Marietta Edmunds Zakas is Corp. VP at Equifax, (404) 885-8304, fax (404) 885-8682.

**CORPGROUP**, a financial-services company with interests in Venezuela, Argentina, and Chile, has installed Fair Isaac's Strategyware decision-support system to improve credit card and installment-loan account origination. Carlos Auszenker heads risk management at Corpgroup, 56 (2) 364-4600, fax 56 (2) 362-1720. Scott Barrett is New Bus. Dev. Mgr. at FI, (415) 491-5149, fax (415) 492-5690.

**FINANCIAL INFORMATION SERVICE CO.** of Taiwan will convert one million proprietary chip cards to Visa's open platform beginning in the fourth quarter of 1999. Lin Chen Chen is Pres. at FISC, 886 (2) 263-37888, fax 886 (2) 263-25424. Rodolphe Chabanel is Dir. Open Platform at Visa, (65) 437-5704, fax (65) 437-5567.

**CEPS MANAGEMENT CONSORTIUM** will oversee development and administration of the Common Electronic Purse Specifications to insure global interoperability. Europay, Visa, ZKA (German banking industry association), and CEPS España are founding members. Enrique Rodriguez Bonachera is Deputy General Manager at CEPS España, 34 (91) 346-5379, fax 34 (91) 346-5350.

### MANAGEMENT CHANGES

Jerry Johnson, formerly at Cummins Engine, has been appointed CEO at DataCard Group replacing Glenn Highland, (612) 933-1223, fax (612) 988-2895. Roger Van Scoy has been appointed Mng. Dir. at First Data Resources Ltd., 44 (1268) 296-965, fax 44 (1268) 296-967. John Klein, formerly head of the U.K. credit card subsidiary at People's Bank, has been appointed Pres. of the parent company, (203) 338-7090, fax (203) 338-4110. Serge Barthelemy, formerly Development Dir., has been appointed CEO Greater China at Gemplus, 86 (10) 641-08001, fax 86 (10) 641-08011. Albert Shiung, formerly Country Mgr. Visa Taiwan, has been appointed Country Mgr. Visa China, 86 (10) 659-06370, fax 86 (10) 659-00989. Randy Christoferson has resigned as President at the First USA subsidiary of Bank One. Nelson Hanks, formerly at Micron Electronics, has been appointed VP Operations at Triton Systems, (228) 868-1317, fax (228) 868-0437. Eric Walby, formerly at PerformanceData and Database America, has been appointed VP Sales at Retail Resources, (201) 460-1300, fax (201) 460-0144.

T FACTS ( ) FAST FACTS ( ) FAST FACTS ( ) FAST FACTS ( ) FAST FACTS ( ) FAST

A key component in our smart card strategy is the MULTOS platform — the first open, high-security, multi-application

SMART CARDS What the Experts Say

Michael D.S. Harris

operating system for smart cards. Because it has no restrictions on its use, it has become the de facto standard for the payment systems industry.

American Express, Europay

International, and Discover have all joined MasterCard and Mondex as members of MAOSCO, the consortium driving MULTOS forward.

MULTOS allows financial institutions to offer an array of financial and nonfinancial services on their cards.

Moreover, MULTOS uses a unique approach to allow these applications to be dynamically added or deleted from cards after they have been issued, in a manner that maximizes export control acceptability.

MasterCard's electronic cash product, Mondex, a global product currently licensed in 56 countries, is the most "cash-like" of all electronic purse products in the world — an efficient alternative to physical cash with the capability of making micropayments of a few cents. In addition, the chip implementation of our credit and debit products, known as the MasterCard Chip Payment Application (MCPA), is fully compliant with the EMV standard and has been adopted by members in Japan, the U.K., and South Africa. We recently announced that Mycal Card Company of Japan will convert its entire portfolio from magnetic stripe to multi-application smart cards over the next three years. By the third quarter of this year, Mycal expects to have issued more than a half million MasterCard cards powered by MULTOS. The migration will then proceed at a rate of over 200,000 cards per month, reaching 5.4 million cards by 2002.

MasterCard's chip strategy is focused on global interoperability and adherence to industry standards. All of our chip offerings — MULTOS, Mondex, and MCPA — are integrated, enabling our members to make only one strategic investment and implementation over the long term.

With MasterCard's Complete Chip Solution available today, we are providing our members with the products and services they need to take a leadership position in an expanding market for payments both in the physical and virtual worlds. In this way, chip enhances and expands their existing customer franchise.

MasterCard International has the most comprehensive portfolio of payment brands in the world. With 23,000 member financial institutions serving consumers in 220 countries and territories, MasterCard is an industry leader in quality and innovation. Nearly 700 million MasterCard, Maestro, Cirrus, and Mondex cards are in circulation today. With more than 16.2 locations, no card is accepted in more places and by more merchants than the MasterCard card. In 1998, gross dollar volume exceeded \$650 billion.

Michael Harris is Head of the Chip Business Group at MasterCard International. Mr. Harris joined MasterCard from Orga Card Systems in 1997. He is a Chartered Engineer with First and Masters degrees in Electronic Engineering. Phone (914) 249-5604, fax (914) 249-4312.

Fortas (from page 1) ... from which most cards are made, called Fortas. has been developed by De La Rue primarily for identification cards and drivers licenses that require a 10-year life span. De La Rue claims cards made of Fortas will last that long. Printing and personalization is absorbed into the card to a depth of 50 microns, making it impossible to alter the card without destroying it. Ultraviolet light detects any attempt at alteration. Security features include embedded banknote-style threads and customized holographic images. De La Rue, with plants in the U.K., U.S., France, and Italy is one of the world's largest producer of bank cards and banknotes. Humphrey Miller is Managing Director in Basingstoke, United Kingdom, 44 (1256) 605-035, fax 44 (1256) 842-509. Prior issues: 688, 675, 668, 651, 639 **□** 

U.S. Bancorp/Mellon (from page 1) ... cards, will expand its transaction processing business by buying Mellon Network Services, ranked 19th. U.S. Bancorp gets Mellon's ATM terminal management and debit cardholder processing contracts with 1,900 financial institution clients, a card service bureau, gateway links to regional and national card authorization networks, Tandem computers, and software to drive ATMs. The sale, expected to be completed in June, will nearly triple the number of transactions U.S. Bancorp acquires annually from 300 million to 800 million. U.S. Bancorp will build a telecom network to link clients it acquires from Mellon, and will install software to drive ATMs at one of its data centers in Minneapolis with a backup site in Portland.

Many large commercial banks such as Citigroup, Bank One, and Chase Manhattan outsource their POS terminal management and merchant back-office accounting to third party specialists. Others, such as Bank of America, Fifth Third Bancorp, and U.S. Bancorp plan to grow these businesses in-house for their revenue and profit potential. The merchant business is what U.S. Bancorp wants from Mellon. While credit and debit transactions at ATMs are expected to increase by only 2% annually, debit card transactions at merchants are expected to grow more than 30% annually for several years and eventually overtake ATM transactions. Dan Frate is President Payment Services at U.S. Bancorp in Minneapolis, Minnesota, (612) 973-4235, fax (612) 973-1622. Prior issues: 688, 685, 674  $\square$ 

**Biometric Terminal** (from page 1) ... applications including point of sale, banking, access control, loyalty programs, and time and attendance. The 32-bit central processing unit can handle fingerprint enrollment, authentication, and identification for 50,000 people. Two serial ports (one can

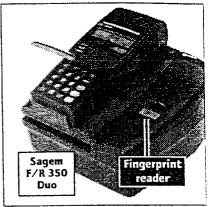
Sägem

MorphoTouch

be infrared) and an Ethernet port are available.
Options include a thermal printer, 2D bar-code reader, battery pack, and GSM (Global System for Mobile communications).

As a manufacturer of POS terminals, Sagem supports an installed base of 151,500 units —

96% of them in Europe.



The company has been in the U.S. since 1985 where it has created systems to manage fingerprint records for the Federal Bureau of Investigation and for government-benefits programs run by the states of Texas, Arizona, and New York. A Kroger supermarket in Houston has installed a Sagem fingerprint-based fraud-prevention system for check payments that has participation from 99.9% of the store's 3,600 customers who write checks. Groupe Sagem had revenues of \$3.06 billion last year from its five

operating divisions: terminals and telecom, networks and telecom, electronics, defense and security, and cable. Tim Nitzsche-Ruggles is Senior VP at Sagem Morpho in Tacoma, Washington, (253) 383-3617, fax (253) 591-8856. Prior issues: 681, 677

**POS Shipments** (from page 1) ... 4.1 million units worldwide in 1998, up 6%. Electronic cash registers or PC-based POS systems are not included in that figure. Card-authorization terminals that integrate into those ECRs and PC systems are counted.

VeriFone, Hypercom, and Ingenico, continued to rank first, second, and third based on shipments. However, VeriFone lost share, falling to 20.7% from 25.0% the year before while Hypercom grew to 15.9% from 13.1% and Ingenico grew to 9.7% from 6.1%. Ingenico's acquisition of Bull/Telesincro, set to close in June, will give Ingenico about an equal share position with Hypercom.

| Last year, shipments in each region grew at the following rates: |
|--|
| Mideast/Africa. +25%   |
| Latin America +15% U.S +6%                                       |
| Europe.*+5%  |
| Asia/Pacific+2%  |
| Canada4% TOTAL+6%  |
| 101AL  |

New to the top 10 are Lipman and Racal-Transcom, edging out Giesecke & Devrient and Intellect. Lipman posted the best growth among vendors in the top 10 by more than doubling its shipments versus the prior year. Racal-Transcom nearly doubled shipments. Ingenico's strong growth was due in part to the acquisition of De La Rue's terminal business and of controlling interest in Veron's business. (turn to page 6)

# WORLDWIDE SHIPMENTS BY MANUFACTURER 1998

| DI MANGATINA                        |  |
|-------------------------------------|--|
| Rank Manufacturer  1 VeriFone*      | <u>Units Chg.</u><br>840.592 <b>-</b> 13%    |
| VeriFone*                           | 840,592 <i>-13</i> %<br>646.149 <i>+29</i> % |
| 2 Hypercom                          | 040,149 +29%                                 |
| 3 Ingenico (1)                      | 394,850 + <i>68</i> %                        |
| 4 IVI Checkmate                     | 260,069 +16%                                 |
| 5 Bull/Telesincro                   | 237,414 +17%                                 |
| 6 V-Star                            | 205,600 +41%                                 |
| 7 Dassault AT                       |  |
| 8 Schlumberger                      | 147,500 +18%                                 |
| 9 Lipman                            | 146,200 + <i>108</i> %                       |
| 10 Racal-Transcom                   | .86,000 +91%                                 |
| 11 Ascom Monetel                    | . 80,100 +1 <i>9</i> %                       |
| 12 Giesecke & Devrient              |  |
| 13 MobiNetix                        | . 60,700 +34%                                |
| 14 Dione*                           | . 59,520 +11%                                |
| 15 Keycorp/Tillsmith                | . 58,310 -2%                                 |
| 16 DaSistemi                        | . 55,000 + <i>38</i> %                       |
| 17 NBS                              | . 49,000 +12%                                |
| 18 Panasonic                        | . 48,000 +37%                                |
| 19 Banksys                          | . 45,800 <i>-26</i> %                        |
| 20 Trintech                         | . 45,000 +29%                                |
| 21 Omron                            | . 42,400 +149%                               |
| 22 DataCaru                         | . 42,000 -37%                                |
| 23 Intellect                        | 39,731 <i>-55</i> %                          |
| 24 Sagem                            | . 37,000 +32%                                |
| 25 Moneyline                        | 31,500 +26%                                  |
| 26 Linkpoint                        | 28,666 +8%                                   |
| 27 First Data POS Microbilt         | . 24,000 -50%                                |
| 28 Dionica                          | 23,100 +4%                                   |
| 29 Urmet                            | 21,500 <i>-20</i> %                          |
| 30 Spectra Technologies             | 19,000 <i>-17</i> %                          |
| 31 Anritsu                          | 12,000 + <i>20</i> %                         |
| 32 <b>IDfone</b> (2)                | 10,000 <i>-63</i> %                          |
| 33 Ahntech                          | 7,000 -18%                                   |
| 34 <b>Hyosung</b>                   | 6,000 +67%                                   |
| 35 Intelligent                      | 6,000 +100%                                  |
| 36 Baekdoo Infocrypt                | 5,500 <i>-82</i> %                           |
| 37 Natech                           | 4,950 -76%                                   |
| 38 Thyron                           | 4,750 +8%                                    |
| 39 Dynamic Data Systems.            | 3,500 +59%                                   |
| 40 Wann Connection Device           | es . 3,000 0%                                |
| 41 Checkline                        | 2,780 -13%                                   |
| 42 Leigh-Mardon                     | 2,492 +18%                                   |
| 42 Leigh-Mardon                     |  |
| 44 Itacomp                          | 2,000 -60%                                   |
| 45 Pacific Info. Tech               | 1,900 -5%                                    |
| 45 Pacific Info. Tech<br>46 Datatek |  |
| 46 Datatek                          |  |
| 47 NTT Data                         |  |
| 40 CSI                              | JUU TOU%                                     |
|                                     | 700 +270                                     |
| 49 CSI                              | 700 +27%                                     |

(1) Includes Veron of Italy and Ingenico Fortronic (formerly De La Rue) of Scotland. (2) Formerly LG Electronics. © 1999 The Nilson Report POS Shipments (from

page 5) Top vendor in the U.S.

continued to be VeriFone.\*

Europe's market share leader was

Ingenico: V-Star s became the largest vendor in Asia/Pacific

Hypercom held the top position in Latin America. IVI Checkmate led in Canada. Schlumberger topped all other vendors in the Mideast/Africa region.

POINT -OF-SALE
TERMINAL MANUFACTU
SHIPMENTS 1998

Terminals are all stand-alone units with built-in card readers.

distributed and the

### CONTACTS

Ahrtech Sam Ahn is President in San Diego, California, (619) 516-5900 x108, fox (619) 516-5955.

Amritsu Toru Wakinaga is Asst. Mgr. of Int'l Sales in Tokyo, Japan, 81 (3) 347-37203, fox 81 (3) 344-20235.

Ascom Monetel Odile Caillot is International Marketing Manager in Guilherand-Granges, France, 33 (475) 814-204, fox 33 (475) 814-300.

Baekdoo Insoo Kim is CEO in Seoul, South Korea, 82 [2) 544-1102, fax 82 (2) 511-8102.

Banksys Bernard Van Der Landen is Strategies and Product Manager in Brussels, Belgium, 32 (2) 727-6372, fax 32 (2) 727-6767.

Bull/Telesincro Pedro Argany is EFT Business Unit Marketing Director in Barcelona, Spain, 34 (93) 580-2227, fax 34 (93) 580-2768.

Checkline Raja Ray is Marketing
Manager in Potters Bar,
Hertfordshire, England,
44 (1707) 827-010,
fax 44 (1707) 827-070.

### CANADA - 149,067

| Rank | Manufacturer  | Units  |
|------|---------------|--------|
| 1    | (V) Checkmate | 62,065 |
| 2    | NBS           |        |
| 3    | Keycorp       | 22,790 |
| 4    | V-Star        |        |
| 5    | VeriFone*     | 6,700  |
| 6    | MobiNetix     | 3,000  |
| 7    | Wann Conn. De | v3,000 |
| 8    | Schlumberger. | 1,500  |
| 9    | Hypercom      | 712    |
| 10   | Intellect     | 250    |
| 11   | CSI           | 200    |
|      |               |        |

CSI (Credit Systems Int'l) James Cl is President in Burnaby, British C Canada, (604) 415-1500, fax (604) 420-6134

DaSistemi Alessandro Zamparo is Director in Milan, Italy, 39 (02) 2 fox 39 (02) 265-99201.

Dassault AT Thierry Hajoliet is D Division in Plaisir, France 33 (1) 308-12083, fox 33 (1) 30

Dione Ricky Gamdo is Managing in High Wycombe, Bucks, Englan 44 (1454) 429-600, fax 44 (145

Dionica Vincenzo Palemoo is Man Director in Milan, Italy, 39 (02) 9 fax 39 (02) 921-03342.

Dynamic Data Systems Robert is General Manager, Business De in Melbourne, Australia, 61 (3) 9 fax 61 (3) 956-17477.

First Data POS Microbilt Bill Ho in Kennesaw, Georgia, (770) 21 fax (770) 218-4999

### MIDEAST/AFRICA —147,610

| Rank | Manufacturer     | Units   |
|------|------------------|---------|
| 1    | Schlumberger     | .25,000 |
| 2    | Ingenico         |         |
| 3    | Lipman           |         |
| 4    | Dione*           | 15,200  |
| 5    | Dassault AT      | 13,700  |
| 6    | Bull/Telesincro. | 13,688  |
| 7    | V-Star           | 13,300  |
| 8    | VeriFone*        | 7,000   |
| 9    | Ascom Monetel    |         |
| 10   | Natech           |         |
| 11   | Hypercom         |         |
| 12   | Racal-Transcom   | 2,000   |
| 13   | Moneyline        | 1,000   |
| 14   | Keycorp/Tillsmi  |         |
| 15   | Thyron           | 300     |
| 16   | Intellect        |         |

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Hyosung Hang Kon Kim is the contact in Seoul, South Korea, 82 (2) 510-0015, fox 82 (2) 512-6078.

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IDfone H.D. Uhin is CEO in Puchom City, South Korea, 82 (417) 550-8360, ## fox 82 (417) 550-8229.

Ingenico Gerard Compain is Managing Director in Puteaux, France, 33 (1) 462-58200, fax 33 (1) 477-25695.

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IVI Checkmate L Barry Thomson is CEO in Toronto, Ontario, Canada, (416) 245-6700, fox (416) 245-9896. Greg Lewis is CEO in Roswell, Georgia, (770) 594-6040, fox (770) 594-6041.

Keycorp/Tillsmith John Wood is Managing Director in Sydney, Australia, 61 (2) 941-52900, fox 61 (2) 941-51363.

Leigh-Mardon David Skinner is Business Manager Card Services in Highett, Australia, 61 (39) 556-9444, fox 61 (39) 555-8135.

LinkPoint International Scott Kreher is Manager National & International Sales in Agoura Hills, California, (818) 597-3842, fax (818) 735-6985.

Lipman Clive Raymond is Chairman North
America in Toronto, Ontario, Canada,
(416) 232-0495, fox (416) 232-2619. Isaac
Angel is Executive VP in Tel Aviv, Israel,
972 (3) 902-9750, fox 972 (3) 902-9731.

Some figures for the prior year have been restated.

\*estimate

| 4            | 96 13 10     |
|--------------|--------------|
| MERICA-      | 350,868      |
| Manufacturer | <u>Units</u> |
| ercom        | .118,682     |
| /Telesincro. | 80,516       |
| Fone*        | 73,000       |
| ar           | 23,050       |
| :nico        | 12,600       |
| corp         | 11,380       |
| sault AT     | 11,050       |
| :et          | 6,500        |
| umberger     | 5,000        |
| ;            | 2,500        |
| om mc        | 2,000        |
| omp          | 2,000        |
| atek         | 1,490        |
| illect       | 500          |
| ys           | 300          |
| etix         | 300          |
|              |              |
|              |              |

|   | <br>S | U.S — 1,414,0   | )44          |
|---|-------|-----------------|--------------|
|   | Rank  | Manufacturer    | <u>Units</u> |
|   | 1     | VeriFone*       | 543,892      |
|   | 2     | Hypercom        | 388,876      |
|   | 3     | IVI Checkmate   | 198,004      |
| i | 4     | Lioman          | 68,500       |
|   | 5     | MobiNetix       | 56,000       |
|   | 6     | DataCard        | 42,000       |
|   | 7     | Linkpoint       | 28,566       |
|   | 8     | First Data POS  | 24,000       |
|   | 9     | Schlumberger    | 20,000       |
|   | 10    | Dassault AT     | 14,300       |
|   | 11    | Ingenico        | 8,500        |
| ١ | 12    | NBS             | 5,000        |
| ł | 13    | Ahntech         | 5,000        |
|   | 14    | IDfone          | 4,000        |
| l | 15    | V-Star          | 3,200        |
| l | 16    | Intellect       |              |
| I | 17    | Bull/Telesincro | 514          |
| l | 18    | CS1             | 500          |
| ļ | 19    | Moneyline       | 500          |
| ١ | 20    | Thyron          |              |
| ١ | 21    | Keycorp/Tillsn  | 11TN2        |
| 1 |       |                 |              |

Panasonic Massin Tokyo, Japan fuz 81 (3) 546ia, Racal-Transcom Mgr. in Salisbu 44 (1722) 332
44 (1722) 332
12, Director EFIPO 33 (1) 407-06
33 (1) 407-06
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The Nilson Report

A14,044

Cturer Units
543,892
n 388,876
cmate 198,004
68,500
ix 56,000
d 42,000
tt 28,666
a POS 24,000
erger 20,000
t A1 14,300
erger 20,000
t A7 14,300
s 3,500
6,000
5,000
4,000
3,200
1,140

| fax (408) 524-4299.                          |
|--|
| MoneyLine Marc Bonnemoy is CEO               |
| in Paris, France, 33 (1) 409-79292,          |
| fax 33 (1) 472-51409.                        |
| Natech Marcelo Hermida is General Manager    |
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| ~ 27 (11) 802-4281, fax 27 (11) 802-6091.    |
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| Director Business Development in Lachine,    |
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| fax (514) 639-6414                           |
| NTT Data Masaki Sumi is Senjor Manager       |
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| fux 8] (3) 548-44312. From E                 |
| Oki Electric Yuichi Hiramatsu is Chief       |
| Engineer in the Computer & Network Systems   |
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| fax 81 (3) 379-87657.                        |
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|  |

MobiNetix Systems Aziz Valliani is President

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Omron Systems Tadashi Funachi is in the Retail Systems Dept. at the EFTS Control Division in Osaka, Japan, 81 (6) 628-22750 fox 81 (6) 625-30568.

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fox 39 (06) 502-94254

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V-Star Jackey Hwang is Sales Manager in Kaohsiung, Taiwan, 886 (7) 363-5110, fox 886 (7) 363-5109

Wann Connection Devices Deepak Wanner is President in Nepean, Ontario, Canada, (613) 225-9266, fax (613) 225-4593.

|          | EUROPE — 1,3           | 99,946       |
|----------|------------------------|--------------|
| ank      | Manufacturer           | <u>Units</u> |
| 1        | Ingenico               | 260,000      |
| 2        | Bull/Telesincro        | 141,652      |
| 3        | VeriFone*              | 129,000      |
| 4        | Dassault AT            | 109,000      |
| 5        | Schlumberger           | 90,000       |
| 6        | Racal-Transcom.        | 84,000       |
| 7        | Ascom Monetel          | 70,600       |
| 8        | Giesecke & Devi        | ient64,000   |
| 9        | DaSistemi              | 55,000       |
| 10       | Banksys                | 45,500       |
| 11       | Hypercom               | 45,394       |
| 12       | Trintech               | 45,000       |
| 13       | Dione*                 | 44,320       |
| 14       | Lipman                 | 44,100       |
| 15       | Sagem                  | 36,000       |
| 16       | Moneyline              | 30,000       |
| 17       | V-Star                 | 27,200       |
| 18       | Intellect              | 20,490       |
| 19       | Dionica                | 23,100       |
| 20       | Urmet                  | 13,000       |
| 21       | Intelligent            | 2 900        |
| 22<br>23 | Thyron                 |              |
|          | Checkline              |              |
| 24       |                        | 500          |
| 25<br>26 | Keycorp/ Hism          | 300          |
| 20       | Natech<br>Oki Electric | 300          |
| 21       | OKI EleCUTC            |              |

| ASIA/PAC                                      | IFIC - 605,231          |
|---|-------------------------|
| Rank Manu                                     | facturer Units          |
| 1 V-Star                                      | 130,500                 |
| 2 Ingenic                                     |                         |
| 3 Hyperc                                      | om89,455                |
| 4 VeriFor                                     | ie*81,000               |
| 4 VeriForm<br>5 Panaso<br>6 Omron<br>7 Keycor | nic48,000               |
| 6 Omron                                       | 42,400                  |
| 7 Keycor                                      | <b>p</b> 23,124         |
| 8 Spectra                                     | 19,000                  |
| 9 Lipman                                      | 15,200                  |
| 10 Anrits                                     | 12,000                  |
| li Intelle                                    | ct11,313                |
| 12 Hyosui                                     | ng6,000                 |
|   | 6,000                   |
| 14 Schlum                                     | nberger6,000<br>005,500 |
| 15 Baekde<br>  16 Dynam                       | ic Data3,500            |
| 17 Leigh-                                     | Mardon2,492             |
|   | a TEC2,452              |
|   | ch2,000                 |
|   | ult AT2,000             |
|   | Info. Tech. 1,900       |
| 22 Ascom                                      | 1,500                   |
| 23 NTT D                                      | ata1,000                |
|   | 1,000                   |
| 25 Bull/T                                     | elesincro944            |
|   | ectric600               |
|   | letix500                |
| 28 Thyroi                                     | n300                    |
| 29 Natec                                      | h250                    |
| L   |                         |

# CANADA GENERAL PURPOSE CARD RESULTS 1998

Canada Results (from page 1) ... Canada has no global branc debit cards. Visa and MasterCard brands accounted for 94.9% (35.9 million) of the country's total cards. Dollar

volume on all four brands totalled \$73.71 billion, of which 90.1% (\$66.40 billion)

was generated by purchases at merchants. The remaining 9.9% (\$7,31 billion) came from cash advances: Transactions totalled 1:14 billion - 65%

**Purchase Volume on** Credit and Debit Cards Interac Visa 40% Master Card 15%

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573.71 +11.4%

Market Shares of

\$109.40 Billion in

on Visa cards. MasterCard had the highest percent increase in both cards and volume.

Use of general purpose debit and credit cards at merchants totalled \$109.40 billion, of which 60.7% (\$66.40 billion) was on the global brands and 39.3% (\$43.00 billion) was on Interac, the

country's PIN-based domestic debit card brand. Interac's market share of purchases at merchants grew to 39%, nearly matching Visa which fell from 44% the prior year. MasterCard fell below 15% from 16%. American Express and Diners Club also declined. Purchase transactions on Interac cards topped 1.36 billion, higher than Visa, MasterCard, Amex, and Diners combined, even though the 34.2 million Interac cards are accepted at only half as many merchants. Prior issues: 668, 645, 620, 598 □

### TOP BANK CARD ISSUERS 1998

| 1.53                               |                    |                |       |
|------------------------------------|--------------------|----------------|-------|
| Rank Issuer                        | Volume<br>(mil.)   | Cards<br>(000) | Branc |
| 1. Canadian Imperial               | \$16,472.0         | 4,360          |       |
| 2. Royal Bank                      | \$14,071.8         | 6,000          | ٧     |
| 3. Bank of Montreal                | \$10,636.0         | 7,116          | MC    |
| 4. Toronto Dominion                | \$7,959 <i>.</i> 4 | 5,367          | ٧     |
| 5. Bank of Nova Scotia             | \$4,663.0          | 2,843          | ٧     |
| 6. Nat'l Bank of Canada            | \$2,773.3          | 2,117          | МС    |
| <ol><li>Canada Trust Co.</li></ol> | \$2,505.4          | 1,267          | MC    |
| 8. La Confed. des Caisse:          | s \$2,500.3        | 1,680          | ٧     |
| 9. CU Elect. Trans. Serv.          | \$873.8            | 682            | MC    |
| 10. Citibank                       | \$715.0            | 824            | ٧     |
| 11. Canadian Tire                  | \$607.5            | 575            | MC    |
| 12. MBNA                           | \$560.5            |                | MC    |
| 13. Laurentian Bank                | \$254.0            | 310            | ٧     |
| 14. Capital One                    | \$190.0            | 298            | ٧     |
| 15. Alberta Treasury               | \$120.3            | 77             | MC    |
| 16. Wells Fargo                    | \$80.1             | 9              | MC    |
| 17. Vancouver City Savin           |                    |                | ) V   |
| 18. GE Capital                     | \$24.0             |                | MC    |
| 19. TransCanada                    | \$7.2              | 8              | MC.   |
| 20. Bank One Internation           | al \$3.6           | €              | i v   |
|                                    |                    |                |       |

V = Visa, MC = MasterCard. Totals for cards and volume differ slightly from those reported by Visa and MasterCard because of variations in the conversion rate used to report in U.S. dollars and different reporting practices regarding active cards in force versus total cards in circulation.

Visa affiliate banks are Investors Group Trust, L'Alliance des Caisses Populaires d L'Ontario, Sottomayor Bank, Surrey Metro Savings CU, and Westminster Savings CU. MasterCard affiliate banks include Banca Commerciale Italiana, General Trust, Hongkong Bank of Canada, and Korea Exchange Bank @ 1999 The Nilson Report

### 1998 vs. 1997 CANADA GENERAL PURPOSE CREDIT CARDS **PURCHASE** TOTAL TOTAL **PURCHASE** CASH TOTAL TRANSACTIONS **CARDS** OUTLETS VOLUME VOLUME **TRANSACTIONS** VOLUME (mil.) Chg. (mil.) Cit t Chq. (bil.) (mil.) (mil.) Chg. (bil.) Brand (bil.) Chg 22.12 +10.4% 0.50 746.45 709.49 +5.7% \$4.89 +14.5% +5.8% Visa \$48.27 +10.6% \$43.38 +10.2% 0.57 13.75 +18.3% 329.18 +8.1% 315.79 +7.8% \$2.38 +62.4% \$16.26 +12.2% MasterCard \$18.54 +16.9% 0.26 1.78 +15.3% 59.79 +6.4% \$0.04 +45.0% 60.0 +6.4% \$5.40 +7.1% \$5.44 Amer. Express +7.1% 0.14 0.22 -11.0% 9.14 -5.0% 9.14 -5.0% \$1.36 -4.0% \$1.36 -4.0% Diners Club \$66.40 +10.19a \$7.31 +25.1% 1,144.78 +7.0% 1,094.21 +6.9% 37.87 +134%

Purchase volume includes all spending for goods and services including mail order, telemarketing, all other forms of direct marketing, and electronic commerce. Cash volume is credit card advances including balance transfers. There are no debit card withdrawals through the Visa or MasterCard systems. Total outlets is not the sum because most outlets accept some or all of the brands shown. @ 1999 The Nilson Report

TOTAL

**Registration** (from page 1) ... Bob May. May, who has 20 years experience in this business including 17 years as President of Credit Card Sentinel (now owned by Signature), offers the following arguments in favor of in-house operations, but warns that experienced professionals just be called in to set up and monitor operations, and to design and schedule promotions.

In-bound telephone centers that operate 24 hours a day can handle the incoming calls. Cost of promotions can be reduced by inserting literature in statement messages, card carriers, card-application literature, etc. Administration, data storage, and data retrieval can usually be handled by a staff of three or four people. Instead of receiving a 20% commission from an outside contractor, May claims card issuers running in-house programs can generate up to \$200,000 per 100,000 accounts annually after the third year. Chevron, Discover, and Metris are examples of highly successful in-house programs. May's company is Card Innovations in Thousand Oaks, California, phone and fax (805) 374-9182. Prior issue: 689  $\square$ 

Virtual Cards (from page 1) ... 1.8 million new Visa/MasterCard credit card accounts. By advertising on the World Wide Web — either at Web portals, at sites operated by their co-brand card partners, or at sites they operate themselves — they are able to generate applications that can be submitted and approved on-line. Issuers then mail a PVC plastic, magnetic-stripe Visa or MasterCard card to these consumers to be used for both purchases at merchants selling on the World Wide Web, and for purchases

and cash access at all Visa/MasterCard outlets worldwide.

At least one company is looking at Internet card account acquisition in a different way. Trintech will offer issuers software to create "virtual" payment cards. Instead of PVC plastic cards mailed to consumers, Trintech envisions

lour Virtual Card

bit-mapped images of cards that would exist

only on the cardholder's computer screen. Virtual cards might be issued for on-line purchases only, such as for corporate procurement. Or, issuers might also issue plastic cards to those accounts. Expected to be available in August, Trintech's software, known as Netissuer, will be able to create

any brand of general purpose or proprietary credit or debit card.

Trintech's virtual card will offer cardholders "one-click shopping" in which all data needed to fill out an on-line sales slip is uploaded to the merchant's server

with a single keystroke. Currently, when payment cards are used for on-line purchases, cardholders must key in all data typically found on the merchant's sales slip and even more (card account number, expiration date, cardholder name, shipping address, e-mail address and/or phone number to confirm purchase). This lengthy process results in cancellation of two-thirds or more of all electronic commerce transactions. Virtual cards will also allow for on-line

statement stuffers or "smart ads" in which issuers download sales messages about other financial products they sell to the cardholder's PC. And, issuers will earn revenue by selling advertising space on virtual cards to other businesses. Don Marcotte is VP Sales at Trintech Inc. in San Jose, California, (408) 535-0328, fax (408) 559-9537.

TRINTECH, a POS terminal manufacturer when formed in Ireland in 1986, has become much better known as a card payments software vendor, with expertise in Internet commerce. The

and acquirers for merchant accounting, cardholder accounting, authorization, and draft capture including an Internet payment gateway service that links Web merchants to card authorization networks

... PayWare software that resides at a merchant's servet to link to an acquirer's payment gateway, and ... NetWallet, an SSL/SET digital wallet.

DigITAL WALLETS are not virtual cards. Wallets are software that act as a secure vault to store the account information of several payment cards, a digital certificate to identify the cardholder, and shipping information (to receive purchased goods). Wallets use SSL or SET encryption. Some wallets automatically input shipping information at the merchant's site. Some give the consumer the option of paying by digital cash or electronic check. Most reside on the user's personal computer. Newer versions, called "thin" wallets, reside on a card issuer's server.

| FOURTH 50 BANK CREDIT CARD ISSUERS IN THE U.S 1998 |   |                |                 |                    |                 |
|--|---|----------------|-----------------|--------------------|-----------------|
| '98<br>Rank  | Visa & MasterCard Credit Cards<br>Issuer, State of Issuance, Type | Outstandings   | Total<br>Volume | Active<br>Accounts | Credit<br>Cards |
| 151  | Educational Comm. CU Fla. CU                                      | \$42,224,000   | \$48,336,000    | 15,700             | 25,000          |
| 152  | Pacific IBM Employees FCU Calif. CU                               | \$42,017,805   | \$68,032,087    | 14,635             | 25,988          |
| 153  | Pulaski Bank & Trust Ark CB                                       | \$41,593,290   | \$60,688,800    | 14,808             | 24,095          |
| 154  | Direct Federal Credit Union Mass. CU                              | \$40,986,086   | \$56,204,352    | 13,215             | 22,919          |
| 155  | Harborstone Credit Union Wash. CU                                 | \$40,280,000   | \$51,399,400    | 19,000             | 35,000          |
| 156  | Chartway FCU Va. CU   | \$39,900,000   | \$69,000,000    | 35,000             | 49,940          |
| 157  | Rockwell Federal CU Calif. CU                                     | \$39,840,942   | \$66,196,485    | 16,191             | 28,152          |
| 158  | NASA Federal Credit Union Mo. CU                                  | \$39,000,000   | \$90,700,000    | 19,000             | 42,800          |
| 159  | Fulton Bank Pa. CB  | \$38,023,533   | \$137,341,954   | 38,503             | 84,121          |
| 160  | Service Credit Union N.H. CU                                      | \$37,900,000   | \$40,520,000    | 17,150             | 26,700          |
| 161  | Citizens Bank Mich. CB  | \$37,890,881   | \$98,945,550    | 31,209             | 67,904          |
| 162  | Bank of Hoven S.Dak. CB   | \$37,800,000   | \$36,120,000    | 60,300             | 98,000          |
| 163  | United National Bank NJ, CB                                       | \$37,592,253   | \$80,820,065    | 63,782             | 81,330          |
| 164  | Hudson Valley Federal CU N.Y. CU                                  | \$37,277,398   | \$71,489,901    | 18,864             | 32,148          |
| 165  | Wright Patman Congress. FCU D.C. CU                               | \$36,632,980   | \$57,302,740    | 13,481             | 22,401          |
| 166  | American First Federal CU Calif. CU                               | \$36,400,887   | \$46,385,230    | 15,571             | 23,757          |
| 167  | Tinker Federal CU Okla. CU  | \$36,105,736   | \$78,283,162 ·  | 22,264             | 48,359          |
| 168  | Colorado State Employees CU Colo. CU                              | \$35,908,289   | \$59,251,795    | 16,533             | 28,803          |
| 169  | Robins Federal Credit Union Ca. CU                                | \$35,893,510   | \$31,199,519    | 17,355             | 26,670          |
| 170  | Bank Fund Staff FCU D.C. CU                                       | \$35,552,000   | \$83,000,000    | 10,800             | 22,000          |
| 171  | United Serv. of America FCU Calif. CU                             | \$34,243,449   | \$32,261,782    | 11,169             | 16,359          |
| 172  | NWA Federal CU Minn. CU   | \$33,996,043   | \$96,679,214    | 24,530             | 49,680          |
| 173  | Northwest FCU Va. CU  | \$33,886,262   | \$53,110,932    | 12,019             | 25,549          |
| 174  | Provident Central CU Calif. CU                                    | \$33,748,605   | \$65,912,183    | 17,967             | 31,118          |
| 175  | The California Credit Union Calif. CU                             | \$33,734,895   | \$58,200,518    | 16,007             | 26,043          |
| 176  | Union Federal Savings Ind. TH                                     | \$33,618,572   | \$74,014,389    | 18,862             | 47,990          |
| 177  | Pacific Service Federal CU Calif. CU                              | \$33,261,285   | \$64,263,127    | 14,581             | 28,554          |
| 178  | US FCU Minn. CU   | \$33,116,665   | \$53,135,221    | 15,264             | 27,871          |
| 179  | Andrews Federal Credit Union Md. CU                               | \$33,029,361   | \$43,627,336    | 18,473             | 38,466          |
| 180  | Great Lakes Credit Union III. CU                                  | \$32,717,229   | \$44,476,211    | 13,482             | 23,692          |
| 181  | Howard Bank Vt. CB  | \$32,204,899   | \$79,464,649    | 22,993             | 39,388          |
| 182  | Educational Employees CU Mo. CU                                   | \$31,992,179   | \$62,017,454    | 16,073             | 32,217          |
| 183  | Technology Credit Union Calif. CU                                 | \$31,633,905   | \$97,409,595    | 12,499             | 16,250          |
| 184  | Vermont National Vt. CB   | \$31,409,000   | \$83,747,000    | 29,393             | 65,081          |
| 185  | American Eagle FCU Conn. CU                                       | \$31,274,787   | \$92,112,020    | 24,701             | 44,351          |
| 186  | Central Bank & Trust Ky. CB                                       | \$30,639,429   | \$11,320,696    | 8,394              | 10,963          |
| 187  | FirstBank Colo. C8  | \$30,530,268   | \$140,829,658   | 28,300             | 50,579          |
| 188  | State Dept. Federal CU Vo. CU                                     | \$30,125,656   | \$64,363,241    | 13,436             | 21,128          |
| 189  | First Community CU Mo. CU   | \$29,974,321   | \$88,375,573    | 17,213             | 30,074          |
| 190  | Arkansas Federal CU Ark. CU                                       | \$29,772,962   | \$38,648,991    | 11,766             | 22,725          |
| 191  | MacDill Federal Credit Union Fla. CU                              | \$28,655,507   | \$45,307,915    | 13,580             | 25,058          |
| 192  | Western Federal CU Calif. CU                                      | \$28,586,980   | \$77,566,895    | 17,249             | 34,775          |
| 193  | Lockheed Georgia Employ. FCU Ga. CU                               | \$28,053,719   | \$42,122,291    | 11,986             | 20,220          |
| 194  | Anheuser Busch CU Mo. CU  | \$28,040,810   | \$69,485,097    | 17,792             | 34,601          |
| 195  | Langley Federal CU Va. CU   | \$27,425,000   | \$49,512,300    | 17,014             | 29,976          |
| 196  | Fairwinds FCU Fla. CU   | \$26,544,021   | \$48,728,637    | 16,744             | 32,153          |
| 197  | Star One Federal CU Calif. CU                                     | \$26,219,451   | \$91,090,610    | 14,921             | 31,395          |
| 198  | Tennessee Valley Federal CU Tenn. CU                              | \$25,922,411   | \$35,000,000    | 11,728             | 15,747          |
| 199  | Columbia Community CU Wash. CU                                    | \$25,754,037   | \$39,443,044    | 11,958             | 22,246          |
| 200  | USE Credit Union Calif. CU  | \$24,937,161   | \$41,803,454    | 10,231             | 19,155          |
| Tor  | ALS FOURTH 50 1998 51   | ,683,968,459   | \$3,215,247,073 |                    | 1,729,491       |
|  |   |                |                 |                    |                 |
| type   | — CB ≈ commercial bank, TH = thrift, CU                           | ⇒ Credit union |                 | 1999 The Ni        | lson Report     |

Voice FX (from page 1) ... voice response (IVR) technology eliminates the need for live operators to handle incoming calls generated by marketing campaigns. Voice FX was formed 10 years ago to develop Internet and interactive voiceresponse services that automate student grade reporting and course registration for colleges and universities. This same technology has been tailored for issuers of credit and debit cards to handle phone applications from the general public generated by: direct mail programs (matching phone responses to a database of prospects who received solicitations) ... and print and broadcast campaigns (no database). Jeffrey Cohen is COO at Voice FX Corporation in Conshohocken, Pennsylvania, (610) 941-1000 x1360. fax (610) 941-984±. □

H. Spencer Nilson

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